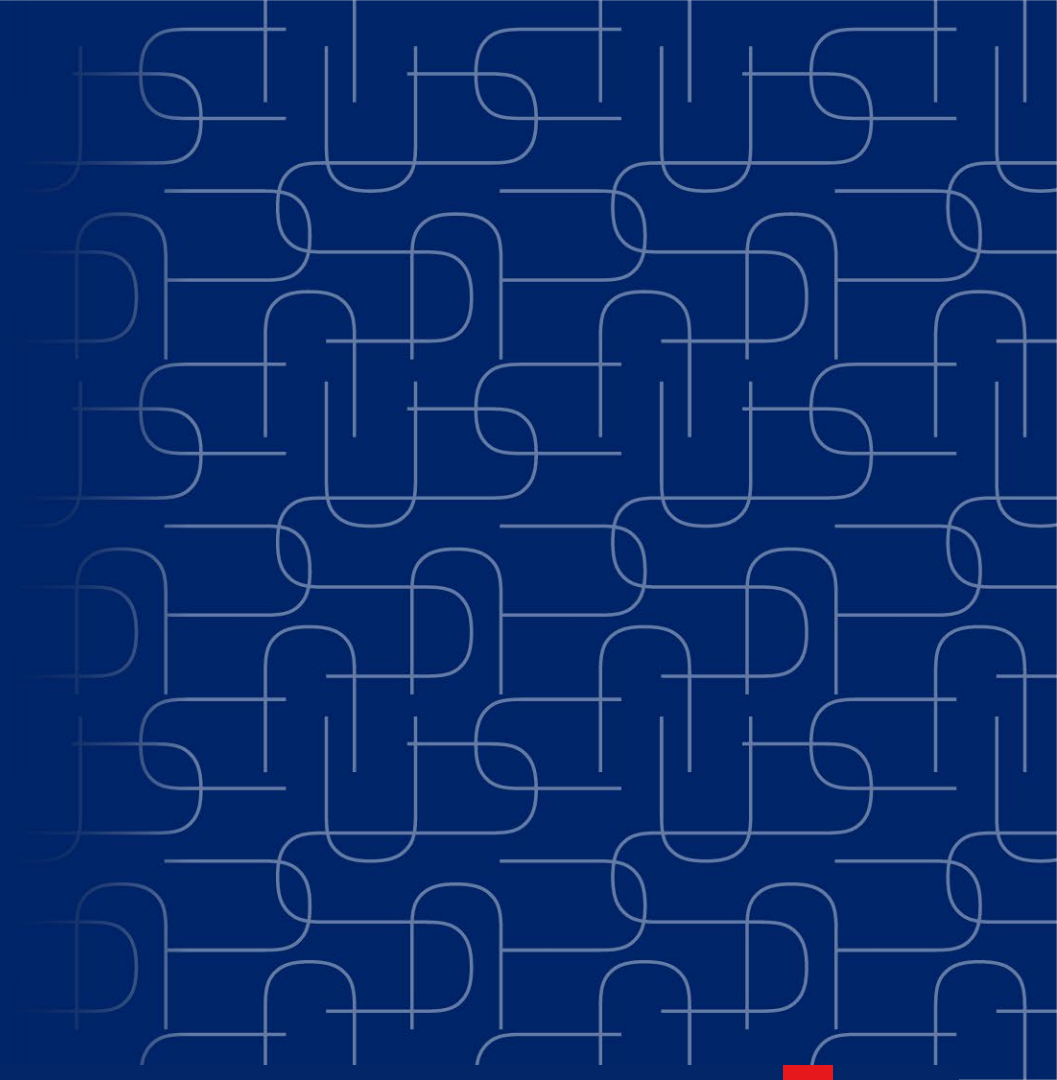


# PolyFinTech100 API Hackathon 2022

Problem statements

# Eco-Payments



# Background Information

- ❖ UOB is committed to make a positive difference and to help forge a sustainable future
- ❖ As part of this mission, UOB would like to explore incorporating product features/services for our customers that can help drive sustainability outcomes
- ❖ For this specific project, the target segment are students from 16 – 25 years old, hence these features/services should be relevant to them
- ❖ In addition, commercial aspects should be considered including customer reach, cost, speed to market and profitability.

# Problem Statement

Propose features and/or services to incorporate into UOB Debit cards and/or TMRW banking app to drive sustainability outcomes such as environment preservation, reduction of carbon footprint and waste.